SR.WEB DESIGNER

Job Role: Sr.Web Designer
Job Location: Hyderabad
Experience: 2 - 5 Years

Job Description:
- We are looking for a Web Designer who will be responsible for creating great websites..
- Primary duties include conceptualizing and implementing creative ideas for our websites, as well as creating visual elements.
- You will be working closely with our web development team to ensure a proper and hassle-free implementation.
- To be successful in this role, you will need to have excellent visual design skills and be proficient in graphic design software such as Adobe Photoshop and Adobe Illustrator.

Job Requirements:
➢ Good understanding of front-end technologies, including HTML5, CSS3, Dreamweaver, and, JavaScript
➢ Experience building user interfaces for websites and/or web applications
➢ Experience designing and developing responsive design websites
➢ Comfortable working with debugging tools like Chrome inspector
➢ Ability to understand CSS changes and their ramifications to ensure consistent style across platforms and browsers
➢ Should have knowledge of how plugins work
➢ Should be flexible with page editors (WP bakery builder/site origin page builder/Elementor)

Responsibilities:
➢ Create an attractive call to action
➢ Develop attracting lead forms
➢ Work on creative banners for website
➢ Work on how to use plugins of features, testimonials, counter timer, pricing table on website and use them at appropriate places on landing pages
➢ Create attractive landing pages for pay per click campaign
➢ Create and manage exit-intent popups on the website (optional)
➢ Create a responsive site for mobile
➢ Conceptualizing creative ideas with clients
➢ Testing and improving the design of the website
➢ Establishing design guidelines, standards, and best practices
➢ Maintaining the appearance of websites by enforcing content standards
➢ Designing visual imagery for websites and ensuring that they are in line with branding for clients
➢ Working with different content management systems
➢ Preparing design plans and presenting the website structure
➢ Required Experience, Skills and Qualifications
➢ A relevant diploma in related field
➢ Proficiency in graphic design software including Adobe Photoshop, Adobe Illustrator, and other visual design tools

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➢ Proficiency in front-end development web programming languages such as HTML and CSS, JQuery, and JavaScript.
➢ Good understanding of content management systems
➢ Up-to-date experience with international web protocols, standards, and technologies

Skill required:
➢ HTML5
➢ Dreamweaver
➢ CSS
➢ WordPress
➢ Adobe Illustrator
➢ Adobe Photoshop

Interested candidates can share their updated resumes to **hr@mopedo.in**

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moving for you